



# VINCENZO VIGNIERI

PROJECT FELLOW | SPIDEr Strategies for Planning and Integrated DEvelopment of Urban Cultural Contexts

## PROFILE GOAL

Research activity in the field of local development and territorial marketing. The specific profile task is to develop both a sustainable business plan and a marketing scheme aimed at building up a value proposition concerning the management of cultural heritage out of the project's research outcomes.

## CONTACT INFO

### E-MAIL

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### PHONE

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### WEBSITE

<http://www.ibam.cnr.it/en/>

## PROFESSIONAL PROFILE

Research Assistant in Business and Public Management at the Department of Political Sciences and International Relations, University of Palermo (Italy).

He holds an international Ph.D. in Business and Public Management. His research focuses mainly on collaborative governance and performance management systems. He is also exploring drivers of the success of multi-sided platform business models. To frame cause-and-effect relationships affecting the sustainability of performance, he builds simulation models by merging System Dynamics methodology with performance management systems.

## EDUCATION

Ph.D. IN BUSINESS AND PUBLIC MANAGEMENT • 13/03/2017 • UNIVERSITY OF PALERMO (IT) - UNIVERSITY OF BERGEN (NO) - RADBOD UNIVERSITY OF NIJMEGEN (THE NETHERLANDS)

A Ph.D. focused on System Dynamics modeling to support planning, policy design and management in public sector organizations can give an important contribution to both develop new researchers in such a field and to provide public institutions with experts who can facilitate communication and learning processes in such contexts.

SUMMER SCHOOL IN RESEARCH METHODOLOGIES • June 2015 • AIDEA (ACCADEMIA ITALIANA DI ECONOMIA AZIENDALE)

A Summer school focused on Research Methodologies in business context.

VISITING PhD • September/November 2015 • RADBOD UNIVERSITY OF NIJMEGEN (NL)

### AVVISO 11/2017

Rafforzare l'occupabilità nel sistema della R&S e la nascita di spin off di ricerca in Sicilia



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In this visiting period, he followed four courses at the Nijmegen School of Management (Group Model Building, Research Methodologies, Advanced Simulation Modelling and Policy Analysis).

VISITING PhD • August/December 2014 • UNIVERSITY OF BERGEN (NO)

In this visiting period, he followed one semester of the European Master in System Dynamics. Such master has been specifically designed for students who are interested in learning how to initiate strategic change in organizations which are continuously confronted with the need for improvement in strategy development, policy design, and decision making.

MASTER DEGREE IN SCIENCES OF GOVERNMENT OF COMPLEX ORGANISATIONS • 14/10/2013 • UNIVERSITY OF PALERMO

Advanced knowledge and multidisciplinary methodological skills in social sciences field. Project development skills on public services provisioning, in business administration as well as on human resources management. Graduation grade 110/110 cum laude. Master degree's dissertation has focused on the introduction of Dynamic Performance Management in academic institutions.

DIPLOMA OF INTERNATIONAL AFFAIRS (CERTIFICATE) • 2013 • ISPI MILAN INSTITUTE OF INTERNATIONAL POLICIES

Summer school focused on the comprehension of geopolitical dynamics, on contemporary diplomatic scenarios with regards to the new leaderships, crisis areas, and terrorism.

## PROFESSIONAL EXPERIENCE

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### Appointment

2017 (June–Present) - Research Fellows, Dynamundo, LLC  
Graham, WA 98338, USA

2017 (June)- 2018 (March) - Research Assistant for the project "PON03PE\_00132\_1 – SERVIFY". Department of Political Science and International Relations, University of Palermo, Palermo (Italy)

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2017 (March–Present) - Research Assistant in Business and Public Management. Department of Political Science and International Relations, University of Palermo, Palermo (Italy)

2017 (March–Present) - Research Fellows. CED4 System Dynamics Group, University of Palermo

### Committee membership

He is currently serving as member of the organising committee of the Symposium on implementing collaborative governance: *models, experiences and challenges to foster policy coordination, and to enhance sustainable community outcomes and public value generation* organized by the Department of Political Sciences and International Relations of the University of Palermo, in collaboration with the Public Management Review (PMR), *Azienda Pubblica* and *Journal of Management and Governance* (JMG). Palermo 25th - 26th October 2018

He served as member of the organising committee of the VII “Azienda Pubblica” Workshop and the international symposium on “The Paradigm Shift from Output to Outcome Measures in the Public Sector” organized in collaboration with the *International Journal of Public Administration* (IJPA) - University of Palermo from the 25th to the 27th of May 2016.

## PUBLICATIONS

Vignieri, V. 2018. *Destination Governance at Stake: fostering policy coordination among decision-makers of a small town. Forthcoming on Tourism Planning and Development.*

Vignieri, V. 2018. *Performance Management in the Public Sector.* In A. Farazmand (Ed.), *Global Encyclopaedia of Public Administration, Public Policy, and Governance*, vol. Bureaucracy. Berlin: Springer.

Vignieri, V. 2018. *Image of a Local area: Measuring and Managing.* In A. Farazmand (Ed.), *Global Encyclopedia of Public Administration, Public Policy, and Governance*, vol. Bureaucracy. Berlin: Springer.

Vignieri, V. 2018. *Framing the Sources of Image of a Local Area through Outcome-Based Dynamic Performance Management. Public Organization Review.* <https://doi.org/10.1007/s11115-018-0402-1>

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Vignieri, V., Guerrera, A., Scire', G. 2016. *Tourism Governance at Stake: supporting decision makers in a small town through an Interactive Learning Environment*. In L. Marchi, R. Lombardi, & L. Anselmi (Eds.), *Il governo aziendale: tra tradizione e innovazione*, vol. 2: 127- 139. Milano: Franco Angeli.

### Conferences attended

Vignieri, V., *Il governo aziendale tra tradizione e innovazione*. SIDREA 2016 Conference, session "Public Sector Administration" Dipartimento di Management, University of Pisa, 15th – 17th September 2016.

Vignieri, V., *The Paradigm Shift from Output to Outcome Measures in the Public Sector*. VII Workshop AIDEA e International Symposium, session "Strategic Performance Management" Dipartimento DEMS, University of Palermo, 25th – 27th May 2016.

### Conference Papers

Bivona, E., Cosenz, F., Vignieri, V. 2018. *A multisided Platform to support logistic and parcels operators*. Paper presented at *System Dynamics in Transportation Modelling*, 22th – 23th March 2018, University of Natural Resources and Life Sciences, Vienna.

Vignieri, V., 2016. Framing the sources of the image of a local area through Dynamic Performance management: preliminary evidence from a case study. Paper presented at the International symposium on "The Paradigm Shift from Output to Outcome Measures in the Public Sector". Palermo, DEMS, 25th – 27th May 2016.

Vignieri, V., Guerrera, A., Scire', G., 2016. *Tourism Governance at Stake: supporting decision makers in a small town through an Interactive Learning Environment*. Paper presented at SIDREA conference: *il governo aziendale: tra tradizione e innovazione*. Pisa, Department of Management, 15th – 17th September 2016.

### Technical-scientific reports

Bivona, E., Cosenz, F., Vignieri, V. 2017. *Il Simulatore System Dynamics dei processi di business del multi-sided service marketplace*. Project deliverable R. 5.3.2 "PON03PE\_00132\_1 - SERVIFY".

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Bivona, E., Cosenz, F., Vignieri, V. 2018. *La simulazione System Dynamics dei business case del Multi-sided service market place*. Project deliverable R 5.4.2 “PON03PE\_00132\_1 - SERVIFY”.

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