



FRANCESCO PILLITTERI

PROJECT FELLOW | SPIDEr Strategies for Planning and Integrated DEvelopment of Urban Cultural Contexts

PROFILE GOAL

European and Italian's funding scheme analyst. The profile aims at scouting funding opportunities that allow the "SPIDEr" team to develop a sustainable plan to advance the research and disseminate the scientific results of the project.

Additional tasks include writing reports, arranging meetings, organizing events, and supporting the management of the project.

CONTACT INFO

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PROFESSIONAL PROFILE

After a Master certification on European Project Management and the bachelor's degree he got his master science degree in Economics and Financial Science discussing an experimental thesis "Financial and planning tools for Smart Cities: the trafficO2 project". The thesis shows the european financial tools for smart city planning and the results of cost-benefit analysis of a social computing project about communities' urban mobility, in which he actively took part from July 2014 to May 2015.

After a brief experience on Anty-Money Laundering field and an advanced training course on Innovation and Local Development, on February 1st, 2016, he won a fellowship at the Department of Industrial and Digital Innovation (DIID) of University of Palermo. He worked closely to the faculty members in order to draft project proposals in collaboration with business partners. The main activities were drafting of research projects, deliverables review and updating, partership management for the EU research program 'Horizon 2020'. He was involved also on services design activities for the engineering of internet-based services in the KIBS (Knowledgd Intensive Business Serivces) field.

In January, 2018, he started an internship into Engineering Ingegneria Informatica company, where he was involved as a trainee researcher into R&D Lab – Open Government Group. He gave support to IT researcher team for socio-economic and technological context definition, analysis of methodological approaches for the development of IT solutions and drafting of project proposals for EU funding program Horizon 2020. In April he got a 2nd level master program in "Empowering Knowledge Intensive Business Services" (expected date, April 2018). The master course aimed to train students about four cluster such as Smart Cities, Foster Innovation, Company Competitiveness and Industry efficiency with an interdisciplinary approach and lectures on Business and Project Management for Service Engineering, Service Innovation and Service Design.

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EDUCATION

MPHIL IN “EMPOWERING KNOWLEDGE INTENSIVE BUSINESS SERVICES (KIBS): INNOVATORS/ENTREPRENEUR SPECIALIZED IN KIBS” • April 2018 • UNIVERSITY OF PALERMO

Main subjects: Business Management for Service Engineering, Business Organization, Business Process Management, Technology Entrepreneurship, Service Innovation ICT based (Social Sensing, Data Mining, Cloud Computing, Information Architectures, Cyber security), Service Design, Project Management.

ADVANCED TRAINING COURSE ON INNOVATION AND LOCAL DEVELOPMENT • October 2015 • SICANI LAB – LOCAL DEVELOPMENT LABORATORY, UNIVERSITY OF BIVONA AND SANTO STEFANO DI QUIQUINA – BIVONA DISTRICT – DEPARTMENT OF ARCHITECTURE, UNIVERSITY OF PALERMO, BIVONA (ITALY)

Main subjects: Local development, Innovation Economics, Service Desing.

MSC IN ECONOMICS AND FINANCIAL SCIENCE • October 2015 • UNIVERSITY OF PALERMO

Thesis: “*Strumenti finanziari per la pianificazione delle Smart Cities: il progetto pilota trafficO2*”. Graduation grade 110/110.

Main subjects: Economic Policy and analysis, Mathematics for Economics and Finance, Computational Statistics and advanced legal disciplines, Economic and Financial accounting.

BSC IN ECONOMICS AND FINANCE • October 2013 • UNIVERSITY OF PALERMO

Main subjects: Economic Policy, Monetary Economics, Micro and Macro-Economics, Financial markets, Economics, Statistics.

MASTER COURSE IN EUROPROJECT MANAGEMENT • 2011 • ASSOCIAZIONE CULTURALE EUROGIOVANI CENTRO RICERCHE E STUDI EUROPEI, ONLUS, BOLOGNA (ITALY)

Main subjects: Project-Cycle-Management, Budgeting, Project Management. (EUROPROJECT MANAGER n° 179/2011).

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PROFESSIONAL EXPERIENCE

2018 (January - February) - Trainee at Engineering Ingegneria Informatica Company, R&D Lab – Open Government Group (Italy). Operational support on Industrial Research projects for the engineering of Knowledge Intensive Business Services. Research activities and analysis of the socio-economic and technological context aimed at identifying methodologies for the development of IT solutions and technological trends, to support drafting of HORIZON 2020 projects proposals.

2017 (May) - 2018 (March) - Fellow at Department of Industrial and Digital Innovation (DIID) of University of Palermo (Italy). Production and drafting of industrial research projects on Regional and European funding programs. Planning of activities and monitoring of research project progress status, in order to guarantee the project outcomes and deliverables. Drafting projects, fund research and partnership management. Design activity of industrial research for the engineering of internet-based services in the KIBS (Knowledge Intensive Business Services) field.

2016 (April - October) - Trainee at Moneynet S.p.a. Payment Service Provider (NEXI Group). AML Unit. Mapping, analysis, review and updating of business processes and procedures. Design and process re-engineering. Development and policy update. Monitoring and data Analysis on financial transactions due to Anti-Money Laundering, Fraud Prevention and reporting of suspicious transactions. SOS Analysis and reporting of suspicious transactions. Management of Aggregated Anti-money Laundering Alerts (SARA). Support on SCI evaluation activities into Compliance, Anti-Money Laundering and Operations and Processes units.

2014 (July) - 2015 (May) - Account Manager / Business Analyst at PUSH, Palermo (Italy).

Development and evaluation of feasibility studies, research activities on urban mobility. Cost-benefit analysis and sensitivity analysis of the R&S “trafficO2” project. Market analysis, reporting, customer portfolio development. Public relations with confederations, institutions and main sponsors.

2013 (March – June) - Intern at Department of Finance, Sicilian regional Institution. Evaluation of the criteria for forecasting and estimates of tax revenue. Measurement of management performance through KPIs. Development of preventive/corrective actions shared with the General Direction.

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Arrangement and execution of follow-up activities to determine the improvements in the management.

2008 (July) - 2011 (March) - Data processing assistant at International Institute for Fieldservices (IFF). Surveys management, processing and data analysis on the CaTI platform. Reporting, evaluation and predispositions of qualitative/quantitative indicators in the management of market research. Preparation of parameters for analysis and performance measuring instruments. Identification of consumer purchasing behaviour through the analysis of their profiles. Use of computer applications to collect data processing and other application systems such as spreadsheets, word processing, calendar, email and databases.

Projects

He has been actively involved in several projects due to cultural, educational and economic activities:

IBM - Smarter Cities Challenge (Palermo, October - November 2017): As the largest city in Sicily, Palermo has received a huge percentage of the 160,000 migrants that have traveled to Italy in 2016. In order to make the metropolitan context more inclusive, the Municipality of Palermo saw an opportunity in the *Smarter Cities Challenge* of IBM, presenting a project that would define an adequate path of welcome and integration, for each migrant. With this common goal of social, cultural and economic inclusion and following the winning of the *Smarter Cities Challenge*, the City of Palermo, IBM and the University of Palermo worked together to transform the current migration emergency into an opportunity for the city

More info:

<https://smartercitieschallenge.wordpress.com/category/palermo-italy/>

ServiFy - SERVICE FirstLY (2016) PON03PE_00132_1 (PON Competitività e Ricerca 2007-2013 - Distretti ad Alta Tecnologia e Laboratori Pubblico-Privati): The Servify project focuses on the innovation of T-KIBS services proposing and defining the concept of "ubiquituum" service. This is a type of service that not only meets the requirements of ubiquity, typical of nomadic services ("ubiquitous"), but also ensures continuity (continuum) and consistency of the user experience to the changes in the environment. In particular, the project proposes a radical innovation in the processes of conception, design, implementation and service delivery, which gives the final recipient of the services a central role that anticipates his involvement. For the achievement of this the application of the "Living-Lab" methodology is needed. The project will be developed with the support of Engineering, Italtel, Università

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degli Studi di Palermo and Università degli Studi di Catania (Palermo, Italy).

Mappa|Monti (2015): a collaborative map to promote tourist operators, farms and farmhouse. Objective is to drive the development of rural districts through digital communication. Best Idea and Best project award at SicaniLab | Laboratorio di Sviluppo Locale. The project has been developed with support of TIM Working Capital Accelerator (Catania, Italy).

traffico2 (2013): a social computing project about communities' urban mobility. The aim is to influence user behavior in order to encourage the diffusion of an environmental sustainability culture, for both individuals and companies, and drive the development of smart communities. traffico2 won the competition Smart Cities and Communities and Social Innovation held by the Italian Ministry of University and Research in 2012. "PUSH" (Palermo, Italy).

1st Course Entrepreneurship and Work in the Knowledge Economy " Consorzio ARCA", (Palermo, Italy).

Sustainable development between Sicily and Maghreb P.O.R. MEASURE 6.2.3." Internationalization of the Sicilian economy, Action 6.2.3b2 Tunis.

PUBLICATIONS

Pillitteri F., Montagna F., Torrisi L., Di Lallo F., MappaMonti in *Pianificare l'innovazione locale – Strategie e progetti per lo sviluppo locale creativo: l'esperienza del SicaniLab*, a cura di Maurizio Carta, Annalisa Contato, Marilena Orlando. Franco Angeli Editore, Milano, Novembre 2017. ISBN 978-88-917-4311-4.

Awards

Bivona School (Sicani Lab), 1st prize, Mappa|Monti project, awarded by BCC - Banca Credito Cooperativo di San Biagio Platani (October 2015).

Bivona School (Sicani Lab), six months co-working period at Tim Working Capital Accelerator in Catania, Mappa|Monti project (October 2015).

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