



FLAMINIA TRIBUNA

PROJECT FELLOW | AgriCultura

PROFILE GOAL

Research activity aimed at developing promotion and communication strategies, in order to enhance the project's research outcomes and follow up a future entrepreneurial proposal.

CONTACT INFO

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WEBSITE

<http://www.ibam.cnr.it/en/>

PROFESSIONAL PROFILE

She got a five years degree in Communications, specializing in External Communication and Public Relations, achieved at the University of Palermo. Her dissertation was on "Advertising", entitled "Syracuse: theatre of stones and sunsets. The communication in theatre". She got two Master's degrees: 1) Cultural heritage management and museology 2) Communication and Environmental Marketing. For a certain period, she was in charge of the Communication activity of a training and research organization in Palermo. She took an active role in pursuing research projects in social, agricultural and related food sectors, aimed at the development of new products. She thinks that a successful communication policy is based on a partnership with major actors at each level of a project. Therefore, she has always had a horizontal role, the competence to coordinate resources and projects and build and maintain relationships. She is skilled in research, analyzing data, writing and editing.

EDUCATION

MASTER'S DEGREE IN CULTURAL HERITAGE MANAGEMENT AND MUSEOLOGY • 06/29/2006 • Consorzio Forum (Training, Research and University for the Mediterranean area)

MASTER'S DEGREE IN COMMUNICATION AND ENVIRONMENTAL MARKETING • 03/03/2008 • ORSA (Sicily Regional Environment Observatory)

UNIVERSITY DEGREE IN COMMUNICATION'S SCIENCE • 20/12/2004 • University of Palermo
Thesis: *Syracuse: theatre of stones and sunsets. The Communication in theatre*
Full marks with honours (summa cum laude)

LAND SURVEYOR SCHOOL LEAVING CERTIFICATE • School

AVVISO 11/2017

Rafforzare l'occupabilità nel sistema della R&S e la nascita di spin off di ricerca in Sicilia



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year 1997/1998 • Classical High School Institute “Francesco Scaduto” Bagheria (Pa)
Full marks: 60/60

PROFESSIONAL EXPERIENCE

2014 (May) – 2015 (September)

Work experience in Quasar Consulting Association - Member of scientific staff in “Gocce di Pesca”, a research project for a new product’s development: an alcoholic drink from “Grillo” grape must and peach juice. She took charge of:

- Communication and dissemination
- Market analysis
- SWOT analysis
- Analysis of business opportunities

2011 (February – June)

Communication expert in the observatories on youth issues promoted by local authorities (Comune di Bagheria). An in-depth assessment and consideration of the current conditions facing young people from Altavilla Milicia, Bagheria, Casteldaccia, Ficarazzi and Santa Flavia with respect to employment and professional prospects. She took charge of:

- Questionnaire design for sample surveys (co-responsible)
- Administration of the questionnaire
- Data processing (co-responsible)
- Final Report

2011 (May-November) – 2010 (June-December)

Work experience in Regione Siciliana, Assessorato della Famiglia, delle Politiche sociali e del Lavoro - Member of scientific staff in “Al Khantara...integrazione sicura”, a research project for the integration of migrants in Sicily. She played a key role in linking together the operations relative to the direction of the project, research, training and communication. She created and maintained a multi-stakeholder network.

2008 (January-November)

Work experience in Quasar Consulting Association - Member of scientific staff in “Arianna”, a project about the structural and collateral dynamics of the agricultural sector in the “PIT Etna” territory.

2005 (December) – 2004 (December)

Work experience in Quasar Consulting Association - Member of scientific staff in “SIRIS”, a research project to prevent addictive behaviours in Sicily. She took charge of:

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- Desk research
- Administration of the questionnaire (co-responsible)
- Data processing (co-responsible)

Academic years 2004-2003 and 2003-2002

Responsible for the administration of the survey assessing the students' satisfaction level at the University of Palermo

2002 (March) – 2001 (October)

Researcher for 14th General population and housing census; 8th General census of Industry and services by ISTAT (the National Statistical Authority)

PUBLICATIONS

Rocca M. R. e Tribuna F. (2011). *La costituzione della rete*. In: La Spina A., Badami G. e Caracci M., a cura di, *L'integrazione degli immigrati nella Regione Siciliana*. Risultati del progetto "Al-khantara... integrazione sicura". Appunti per un Libro Bianco. Palermo: Antipodes.

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